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PATENT

I hereby certify that on the date specified below, this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

May 7, 1999 Maurice J. Pirio
Date Maurice J. Pirio

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Joel R. Spiegel and Maryam Mohit
Application No. : 09/104,942
Filed : June 25, 1998
For : METHOD AND SYSTEM FOR ELECTRONIC COMMERCE
USING MULTIPLE ROLES

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Group 2700

Art Unit : 2761
Docket No. : 24976.8004.1001
Date : April 5, 1999

Assistant Commissioner for Patents
Washington, DC 20231

REVOCATION AND SUBSTITUTE POWER OF ATTORNEY

Sir:

In the matter of the above-identified application, I, Alan Caplan, declare that I am the Vice President of Amazon.com, Inc., the assignee of the entire interest. Documentary evidence of chain of title from the original owners to Amazon.com, Inc. has been filed with and recorded by the United States Patent Office at Reel 9444, Frame 0402. The evidentiary documents referred to in the instant Revocation and Substitute Power of Attorney have been reviewed by the undersigned, and it is certified that, to the best of his knowledge and belief, title is in Amazon.com, Inc. I hereby revoke all power of attorney heretofore given and appoint JERRY A. RIEDINGER, Registration No. 30,582; MAURICE J. PIRIO, Registration No. 33,273; JOHN C. STEWART, Registration No. 40,188; MICHAEL D. BROADDUS, Registration No. 41,637; BRIAN P. MCQUILLEN, Registration No. 41,989; TARANEH MAGHAME, Registration No.

43,768; and CATHERINE HONG TRAN, Registration No. 43,960, as the principal attorneys with full power of substitution, association, and revocation to prosecute said application, to transact all business in the Patent and Trademark Office connected therewith, and to receive the letters patent therefor. Please direct all future correspondence to:

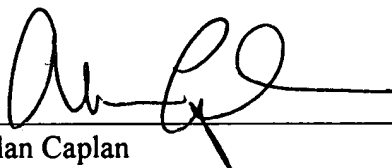
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and direct all telephone calls to (206) 583-8548 and telecopies to (206) 583-8500.

Amazon.com, Inc.

4/26/99

Date



Alan Caplan
Vice President